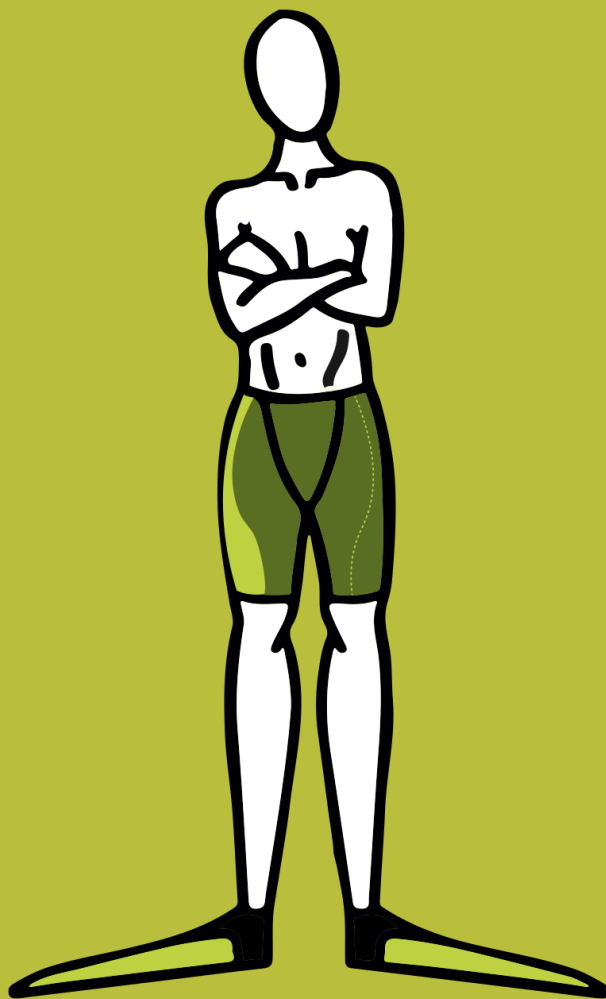


(00T)

L O N D O N

SW JAMMER



**MADE IN
EAST LONDON**



Ultra chlorine resistant techno techno techno fabric



Regenerated nylon (ECONYL®) made from rescued waste that would otherwise pollute our Earth and Oceans.



Inner brief lining for that power, endurance and stability



Super flat giving you that sculpted, streamlined feeling in the water



Waistband cord and elastic made from recycled materials



Silicone leg grippers to prevent riding up of leg when swimming

Our suits are inspired by the
macroscopic, multicellular, marine algae aka

SEAWEED

You might fling it off when a strand wraps itself around your foot when swimming in the sea but this slimey, slippery marine algae does wonders for our planet.

It not only rapidly absorbs carbon dioxide but also produces loads of oxygen as part of photosynthesis (thanks GCSE biology). And by loads we mean it - it's estimated that it is responsible for producing around 70% of the total oxygen on our planet.

Seaweed is unlike other crops we grow on land. It does not need fresh water or fertilisers to grow and grow it does - some species of giant kelp can grow up to half a metre a day!

Not just a G in the sea, seaweed is now being used as an alternative to petroleum-based plastics. It is also incredibly used in cosmetics, food, nutritional supplements, sustainable packaging solutions and much more.

So next time a bit of seaweed lands on your shoulder whilst swimming, stop and think 'You might be slimey SW but thank you for all you do.'

LIFETIME GUARANTEE

The COOTS Lifetime G
Guaranteed to keep you
Looking like a G
For a Lifetime, you see.

Your COOTS suit is built to last BUT...

If at any point during its lifecycle the stitching becomes loose or you feel the construction* is not as it should be please send an email to shop@coots-london.com and we will liaise with you in order to get your suit fixed free of charge.

*does not apply to fabric, trims or embroidery

GIVING BACK

£2 from each of our suits will be donated to

**level
water.**

A charity doing amazing things providing
bespoke, 1-1 swimming lessons
for children with disabilities.

COOTS CARE

Hand wash only*

Do not iron

Do not bleach

Do not tumble dry

Do not wring

Do not use spin dryer

Immediately after use give your swimwear a rinse in cool water to wash off chlorine, dirt or salt water.

Once home, give your swimwear another rinse and hang out to dry.

