

(OOTs)

COOTS  
L O N D O N



**MADE IN  
EAST LONDON**



**Ultra chlorine resistant techno techno fabric**



**Regenerated nylon (ECONYL®) made from rescued waste that would otherwise pollute our Earth and Oceans**



**Inner brief lining for that power, endurance and stability**



**Curved seams giving you that super flat, sculpted, streamlined feeling in the water**



**Waistband cord and elastic made from recycled materials**



**Silicone leg grippers to prevent riding up of leg when swimming**

Our suits are inspired by the iconic

# STURGEON

fish that wrap around the lampposts found on the banks of the River Thames.

First introduced in 1870, the lamps are said to be inspired by dolphin sculptures on the Fontana del Nettuno in Rome which lead to them being misleadingly known as 'Dolphin lamps'.

Sturgeons have been getting their swim on since the Middle Jurassic period, over 160 million years ago and due to being so well evolved have changed very little since then. Found in our rivers and coastal waters these guys can grow up to 6m long and have been known to live for over 100 years. A true long distance swimmer, they can migrate over 3,000km to spawn. Tragically due to dams and poaching, all of the surviving sturgeon species are now at risk of extinction.

Our suits take inspiration from the black cast-iron of the Thames lamps, incorporating the distinctive curve of the Sturgeons nose and body. The contrast panel represents the fish's lighter underbelly with the contrast top-stitch a nod to their unique markings.

# LIFETIME GUARANTEE

The COOTS Lifetime G  
Guaranteed to keep you  
Looking like a G  
For a Lifetime, you see.

Your COOTS suit is built to last BUT...

If at any point during its lifecycle the stitching becomes loose or you feel the construction\* is not as it should be please send an email to [shop@coots-london.com](mailto:shop@coots-london.com) and we will liaise with you in order to get your suit fixed free of charge.

\*does not apply to fabric, trims or embroidery

# GIVING BACK

£2 from each of our suits will be donated to

**level  
water.**

A charity doing amazing things providing  
bespoke, 1-1 swimming lessons  
for children with disabilities.

# COOTS CARE

**Hand wash only\***

**Do not iron**

**Do not bleach**

**Do not tumble dry**

**Immediately after use give your swimwear a rinse in cool water to wash off chlorine, dirt or salt water.**

**Once home, give your swimwear another rinse and hang out to dry.**

*\*Try to keep machine washing to a minimum but if you absolutely must machine wash your suit we advise:*

- Wash at max. 30°C
- Put your suit in a micro filter washing bag to help catch any micro fibres lost during the cycle
- The bag will also prevent your suit from losing shape/ being damaged in the wash



